
BOHEMIANSTELLA

LIVE NOW. CRY LATER.



ALOHA, I'M GINA

I am a professional wanderer, music, food and mindfulness enthusiast. Providing inspiration for roaming lovers or festival goers, or simply motivate someone to follow their gut really, has always been my priority on this platform. These passion all come together beautifully, because there is nothing that moves more the soul than an inspiring trip, good tunes, breathtaking memories and taking care of our bodies mindfully with nourishing plant based food.

THE BLOG

I've always been a pro into putting into words what I could not capture with the eye and framing a feeling in a picture that I could not get the right words for.

This blog was officially born in 2013, and grown into this great display of storytelling and vivid visuals of mine. That gatherings and music events move people's lives is no secret. It moves mine on a daily basis. The goal has always been to inspire people to get out there, combining a trip with a festival or a gig, maybe even stretching the own comfort zone. Because what could be better than enjoying your favourite event or artist, while exploring a complete new place?

Over the years bohemianstella could land different cooperations with innovative hotels (Lisbon Short Stay), established luxury accomodations (Swiss Deluxe Hotels), tourism boards and various national and international music venues (Montreux Jazz Festival, Sonar Barcelona, Amsterdam Dance Event, Balaise Session). The complete list can be taken from the cooperation page.



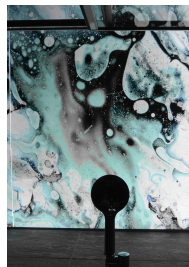
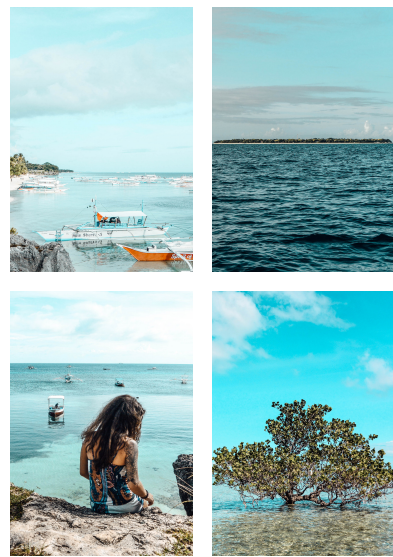
4.7k followers

PHOTOGRAPHY PORTFOLIO

Creative writing and photography:

- *Product Placement on Social Media*
or custom Blogpost
- *Travel photography, Interior photography,*
Concert photography
- *Content creation & storytelling*
- *Press Trips*
- *Sponsored Content*

Website: www.bohemianstella.life



SOCIAL MEDIA PORTFOLIO



SCHWEIZERHANS / HMS HERBAL MED SWISS AG

HMS AG wanted to achieve a much more professional look on social media, specifically on Instagram. As a CBD hemp company one of the goals was to debunk the image of medical plant medicine and to expand their reach (and sales) through social media.

GOALS

Company founded in April 2017 (Startup)

Activity period on social media: September 2017 to March 2018

International Reach

900+ followers during the stated period

50%+ of sales generated through social media only

Inquiries coming from wholesalers as well as end consumers

Difficulties: No ads possible due to Facebook's terms and conditions.



ADDITIONAL SERVICES

Content Creation

Photography

Product Photography for website

Correspondence translations in English and Italian

Website translation in English and Italian

General order processing and administration



SERVICES OFFERED

- Sponsored Content
- Social Media Blogging
- Promotions
- Full Articles
- Photography
- Social Media & Content Creation for Companies

AUDIENCE

- 4.7k+ followers on Instagram
- 15k impressions and 3k reach
- Audience Age 25-34
- 53% Women
- Main following from the US, Switzerland, Italy



DISCLAIMER

- I will only promote destinations, events and products that resonate with my morals and ethics. All my opinions will be 100% transparent towards my readership.

CONTACT ME

- bohemianstella(at)gmail.com
- Currently based in Zurich, Switzerland